

Duty to provide information pursuant to Art. 12 et seq. EU General Data Protection Regulation

We hereby inform you of how we process your personal data, which we collect and store in connection with our contractual relationship. Personal data is information that relates to your person and that can lead to your identification:

Description	pursuant to Art. 13 EU GDPR (direct collection)	pursuant to Art. 14 EU GDPR (third-party collection)
Name and contact data of the controller, the controller's representatives, and any data protection officer	<p><u>Controller:</u> DAHLER & COMPANY Franchise GmbH & Co. KG Represented by DAHLER & COMPANY Management GmbH By the Managing Director: Annika Zarenko Großer Grasbrook 9, 20457 Hamburg Phone: 040.6000 37-300 E-mail: info@dahler.com</p> <p><u>Data protection officer:</u> Eric Drissler ED Computer & Design GmbH & Co. KG Lina-Bommer-Weg 4, 51149 Cologne Phone: 0221.28 88 77 66 E-mail: datenschutz@edcud.de</p>	<p><u>Controller:</u> DAHLER & COMPANY Franchise GmbH & Co. KG Represented by DAHLER & COMPANY Management GmbH By the Managing Director: Annika Zarenko Großer Grasbrook 9, 20457 Hamburg Phone: 040.6000 37-300 E-mail: info@dahler.com</p> <p><u>Data protection officer:</u> Eric Drissler ED Computer & Design GmbH & Co. KG Lina-Bommer-Weg 4, 51149 Cologne Phone: 0221.28 88 77 66 E-mail: datenschutz@edcud.de</p>
Purpose of processing and legal basis	<p>The data are collected for the following purposes:</p> <ul style="list-style-type: none"> ▪ Preparing analyses and statistics for business development/consulting, online surveys and benchmarking, as well as HR consulting based on the legal grounds of Art. 6(1) b and Art. 6(1) f of the EU GDPR to ensure the success of the franchisor and franchisee in their economic interest. ▪ Recruiting of employees based on Art. 6 (1) b GDPR, § 26 (2) and (3) of the Federal Data Protection Act (BDSG), of freelance real estate consultants based on Art. 6 (1) a and b GDPR. ▪ Establishment, continuation and termination of an employment relationship based on Art. 6 (1) b GDPR, § 26 (2) and 3 BDSG, § 611a of the German Civil Code (BGB), Social Code (SGB), Road Traffic Act (StVO); Broker and Builder Ordinance (MaBV); freelance associates based on Art. 6 (1) a to c GDPR, Commercial Code (HGB), VAT Act (UStG), Tax Code (AO), StVO, MaBV, Trade Regulations Act (GeWO). ▪ Printed materials like D Homes, real estate reports, MiniMag, brochures, postcards, designed letters etc. based on Art. 6 (1) a-b EU GDPR and Art. 6 (1) f EU GDPR for customer management, marketing and image presentation for economic interests. ▪ Reception services, telephone switchboard, conference management based on Art. 6 (1) a-b EU GDPR and Art. 6 (1) f EU GDPR to ensure operational processes. ▪ Event planning based on Art. 6 (1) b EU GDPR and Art. 6 (1) f EU GDPR to ensure the success of franchisor and franchisee as well as for image presentation and customer management for economic interests. ▪ Expansion through franchise based on Art. 6 (1) b EU GDPR and Art. 6 (1) f EU GDPR to expand the franchise system for economic interests. 	<p>The data are collected for the following purposes:</p> <ul style="list-style-type: none"> ▪ Preparing analyses and statistics for business development/consulting, online surveys and benchmarking, as well as HR consulting based on the legal grounds of Art. 6(1) b and Art. 6(1) f of the EU GDPR to ensure the success of the franchisor and franchisee in their economic interest. ▪ Recruiting of employees based on Art. 6 (1) b GDPR, § 26 (2) and (3) of the Federal Data Protection Act (BDSG), of freelance real estate consultants based on Art. 6 (1) a and b GDPR. ▪ Establishment, continuation and termination of an employment relationship based on Art. 6 (1) b GDPR, § 26 (2) and 3 BDSG, § 611a of the German Civil Code (BGB), Social Code (SGB), Road Traffic Act (StVO); Broker and Builder Ordinance (MaBV); freelance associates based on Art. 6 (1) a to c GDPR, Commercial Code (HGB), VAT Act (UStG), Tax Code (AO), StVO, MaBV, Trade Regulations Act (GeWO). ▪ Printed materials like D Homes, real estate reports, MiniMag, brochures, postcards, designed letters etc. based on Art. 6 (1) a-b EU GDPR and Art. 6 (1) f EU GDPR for customer management, marketing and image presentation for economic interests. ▪ Reception services, telephone switchboard, conference management based on Art. 6 (1) a-b EU GDPR and Art. 6 (1) f EU GDPR to ensure operational processes. ▪ Event planning based on Art. 6 (1) b EU GDPR and Art. 6 (1) f EU GDPR to ensure the success of franchisor and franchisee as well as for image presentation and customer management for economic interests. ▪ Expansion through franchise based on Art. 6 (1) b EU GDPR and Art. 6 (1) f EU GDPR to expand the franchise system for economic interests.

	<ul style="list-style-type: none"> ▪ Conducting training and education measures based on Art. 6 (1) b EU GDPR, MaBV and Art. 6(1)f EU GDPR to ensure the success of franchisor and franchisee for economic interests. ▪ Verification of and/or facilitation of the conclusion of a sales contract based on Art. 6 (1) a-c GDPR, § 195 BGB, the Money Laundering Act (GWG), AO; MaBV, Art. 6 (1) f GDPR for acquiring a brokerage mandate for a sale or for acquiring potential buyers for economic interests. ▪ Verification and/or facilitation of the conclusion of a lease agreement based on Art. 6 (1) a-c GDPR, § 195 BGB, AO, MaBV, Art. 6 (1) f GDPR for acquiring a brokerage mandate for a lease or for acquiring potential tenants for economic interests ▪ Verification and/or facilitation of the conclusion of a lease agreement as part of referral transactions based on Art. 6 (1) a-c GDPR, § 195 BGB, AO; MaBV. ▪ Verification and/or facilitation of the conclusion of a purchase contract as part of referral transactions based on Art. 6 (1) a-c GDPR, § 195 BGB, GWG, AO; MaBV. ▪ Provision of an Intranet (DAHLER Inside) based on Art. 6 (1) b EU GDPR and Art. 6 (1) b EU GDPR to ensure the success of the franchisor and franchisee (dissemination of information and knowledge exchange) for economic interests. ▪ Provision and operation of IT services including telephony, as-needed provision of back-office services for the franchisee (Partner service), implementation of franchise accounting based on Art. 6 (1) a EU GDPR, Art. 6 (1) b EU GDPR and Art. 6 (1) f EU GDPR to ensure operations. ▪ Fulfilment of existing licensing agreements with the scope of services of the licensor based on Art. 6 (1)b EU GDPR. ▪ Newsletter mailing based on Art. 6 (1) a EU GDPR. ▪ Operating the DAHLER company website with sub-pages for franchisees incl. Central e-mail addresses like info@ based on Art. 6 (1) a-b EU GDPR, § 26 (2) BDSG and Art. 6 (1) f EU GDPR for image presentation for economic interests. ▪ Creation, maintenance and hosting of individual landing pages for individual offices based on Art. 6 (1) a-b EU GDPR, § 26 (2) BDSG and Art. 6 (1) f EU GDPR for image presentation for economic interests. 	<ul style="list-style-type: none"> ▪ Conducting training and education measures based on Art. 6 (1) b EU GDPR, MaBV and Art. 6(1)f EU GDPR to ensure the success of franchisor and franchisee for economic interests. ▪ Verification of and/or facilitation of the conclusion of a sales contract based on Art. 6 (1) a-c GDPR, § 195 BGB, the Money Laundering Act (GWG), AO; MaBV, Art. 6 (1) f GDPR for acquiring a brokerage mandate for a sale or for acquiring potential buyers for economic interests. ▪ Verification and/or facilitation of the conclusion of a lease agreement based on Art. 6 (1) a-c GDPR, § 195 BGB, AO, MaBV, Art. 6 (1) f GDPR for acquiring a brokerage mandate for a lease or for acquiring potential tenants for economic interests ▪ Verification and/or facilitation of the conclusion of a lease agreement as part of referral transactions based on Art. 6 (1) a-c GDPR, § 195 BGB, AO; MaBV. ▪ Verification and/or facilitation of the conclusion of a purchase contract as part of referral transactions based on Art. 6 (1) a-c GDPR, § 195 BGB, GWG, AO; MaBV. ▪ Provision of an Intranet (DAHLER Inside) based on Art. 6 (1) b EU GDPR and Art. 6 (1) b EU GDPR to ensure the success of the franchisor and franchisee (dissemination of information and knowledge exchange) for economic interests. ▪ Provision and operation of IT services including telephony, as-needed provision of back-office services for the franchisee (Partner service), performance of franchise accounting based on Art. 6 (1) a EU GDPR, Art. 6 (1) b EU GDPR and Art. 6 (1) f EU GDPR to ensure operations. ▪ Fulfilment of existing licensing agreements with the scope of services of the licensor based on Art. 6 (1)b EU GDPR. ▪ Newsletter mailing based on Art. 6 (1) a EU GDPR. ▪ Operating the DAHLER company website with sub-pages for franchisees incl. Central e-mail addresses like info@ based on Art. 6 (1) a-b EU GDPR, § 26 (2) BDSG and Art. 6 (1) f EU GDPR for image presentation for economic interests. Creation, maintenance and hosting of individual landing pages for individual offices based on Art. 6 (1) a-b EU GDPR, § 26 (2) BDSG and Art. 6 (1) f EU GDPR for image presentation for economic interests.
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<p>Data category (depending on processing status and contact type)</p>	<p>-</p>	<p><u>Preparing analyses and statistics for business development/consulting, online surveys and benchmarking, as well as human resources consulting:</u> Personal and contact information, quantitative activities, qualifications, type of employment relationship, position</p> <p><u>Recruitment of employees, trainees and interns, freelance real estate consultants:</u> Personal and contact information, professional resume, supporting documents and employment references, business license, references</p> <p><u>Printed materials such as D Homes, real estate reports, MiniMag, brochures, postcards, designed letters, etc.:</u> Personal and contact information, images</p> <p><u>Reception services, switchboard, conference management:</u> Personal and contact information</p> <p><u>Organization of events:</u> Personal and contact information, and, if applicable, attendance management</p> <p><u>Expansion through franchising:</u> Personal and contact information, professional resume, business license § 34c GewO, supporting documents and employment references, credit reports, private certificate of good conduct, HR extract, proof of capital investment</p> <p><u>Conducting of training courses and workshops:</u> Personal and contact information, qualifications, type of employment, position, portrait photo</p> <p><u>Verification and/or facilitation of the conclusion of a sales contract as part of joint or referral transactions:</u> Personal and contact information, certificate of appointment, property or personal reference, property documentation, property data, lease agreement, dates of birth, complete copy of ID card (in accordance with GWG), equity capital, financing bank, loan amount, tax ID, bank details, property information, search request</p> <p><u>Verification and/or facilitation of the conclusion of a lease agreement as part of joint or referral transactions:</u> Personal and contact information, certificate of appointment, property or personal reference, property documentation, property data, complete copy of ID card (in accordance with GWG above the threshold), dates of birth, ID number, proof of ownership, income details/credit report, landlord's certificate, marital status/ number of people, bank details</p> <p><u>Provision of an Intranet (DAHLER Inside):</u> Personal and contact information, qualifications, license location, date of birth (optional), type of employment, position, start date, usage data and behaviour, IP address, images (optional), comments (optional)</p>

		<p><u>Provision and operation of IT services including telephony, as-needed back-office services for the franchisee (partner service), performance of franchise accounting:</u> Personal and contact information, usage data and behaviour, IP address, video and chat data, property reference, property documents, possibly credit reports, tax ID, bank details, contract details and documents</p> <p><u>Fulfilment of existing licence agreements with scope of services provided by the licensor:</u> Personal and contact information, qualifications, type of employment relationship, position, quantitative activities, usage data and behaviour, IP address, dates of birth, images, professional CV, business licence §34c GewO, supporting documents and employment references, credit reports, private certificate of good conduct, HR extract, proof of capital regarding investment, tax ID, bank details, contract details and documents</p> <p><u>Establishment, implementation and termination of an employment, apprenticeship or internship relationship:</u> Personal and contact information, social security details, bank details, religious affiliation, dates of birth, tax details, salary/wages, marital status, bonus schemes, further training, information on employment restrictions, parental leave, consents, sick notes, garnishments, residence permits, work permits, visas, records of working hours, leave record, reminders, warnings, contract, driving licences, training certificates, vocational school, legal representatives where required</p> <p><u>Newsletter mailing:</u> Personal and contact information, usage data and behaviour, IP address, images</p> <p><u>Verification and/or facilitation of the conclusion of a purchase contract:</u> Personal and contact information, certificate of appointment, property or personal reference, property documentation, property details, lease agreement, dates of birth, full copy of ID card (in accordance with GWG), equity capital, financing bank, loan amount, tax ID, bank details, property title search, search request</p> <p><u>Verification and/or facilitation of the conclusion of a lease agreement:</u> Personal and contact information, certificate of appointment, property or personal reference, property documentation, property data, a complete copy of ID card (in accordance with GWG from the threshold value), dates of birth, ID card number, proof of ownership, income details/credit reference, landlord's certificate, marital status/ number of persons, bank details</p> <p><u>Operation of the DAHLER company website with sub-pages for franchisees including central email addresses like info@:</u> Personal and contact information, usage data and behaviour, IP address (anonymised), tracking, IP address, client data, images</p>
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Category of data recipient	<p><u>Preparing analyses and statistics for business development/consultancy, online surveys and benchmarking, as well as HR consultancy:</u> Data processors in particular Power BI and survey providers</p> <p><u>Recruitment of staff, trainees and interns, freelance estate consultants:</u> Data processors</p> <p><u>Printed materials such as D Homes, property reports, MiniMag, brochures, postcards, designed letters etc.:</u> Data processors</p> <p><u>Reception services, switchboard, conference management:</u> Data processors, disclosure to recipients (group, franchise partners), hosts</p> <p><u>Organising of events:</u> Data processors, service providers, specialised event service providers or organisers</p> <p><u>Expansion through franchise:</u> Data processors</p> <p><u>Conducting training courses and workshops:</u> Data processors, external accountants, trainers and lecturers</p> <p><u>Verification and/or facilitation of the conclusion of a purchase contract as part of joint or referral transactions:</u> Data processors, real estate agent, joint transaction, licence partner</p> <p><u>Verification and/or facilitation of the conclusion of a lease agreement as part of joint or referral transactions:</u> Data processors, real estate agents, joint transaction, licence partner</p> <p><u>Provision of an Intranet (DAHLER Inside):</u> Data processors</p> <p><u>Provision and operation of IT services including telephony, as-needed back-office services for franchisees (partner service), performance of franchise accounting:</u> Data processors in accordance with the client's data processing agreement, tax advisers, lawyers, external accountants</p> <p><u>Fulfilment of existing licence agreements with scope of services provided by the licensor:</u> Data processor</p> <p><u>Establishment, implementation and termination of an employment, apprenticeship or internship relationship:</u> Social security authorities, tax authorities, bank, payroll services (tax advisor), bookkeeping (tax advisor),</p>	<p><u>Preparing analyses and statistics for business development/consultancy, online surveys and benchmarking, as well as HR consultancy:</u> Data processors in particular Power BI and survey providers</p> <p><u>Recruitment of staff, trainees and interns, freelance estate consultants:</u> Data processors</p> <p><u>Printed materials such as D Homes, property reports, MiniMag, brochures, postcards, designed letters etc.:</u> Data processors</p> <p><u>Reception services, switchboard, conference management:</u> Data processors, disclosure to recipients (group, franchise partners), hosts</p> <p><u>Organising of events:</u> Data processors, service providers, specialised event service providers or organisers</p> <p><u>Expansion through franchise:</u> Data processors</p> <p><u>Conducting training courses and workshops:</u> Data processors, external accountants, trainers and lecturers</p> <p><u>Verification and/or facilitation of the conclusion of a purchase contract as part of joint or referral transactions:</u> Data processors, real estate agent, joint transaction, licence partner</p> <p><u>Verification and/or facilitation of the conclusion of a lease agreement as part of joint or referral transactions:</u> Data processors, real estate agents, joint transaction, licence partner</p> <p><u>Provision of an Intranet (DAHLER Inside):</u> Data processors</p> <p><u>Provision and operation of IT services including telephony, as-needed back-office services for franchisees (partner service), performance of franchise accounting:</u> Data processors in accordance with the client's data processing agreement, tax advisers, lawyers, external accountants</p> <p><u>Fulfilment of existing licence agreements with scope of services provided by the licensor:</u> Data processor</p> <p><u>Establishment, implementation and termination of an employment, apprenticeship or internship relationship:</u> Social security authorities, tax authorities, bank, payroll services (tax advisor), bookkeeping (tax advisor),</p>

	<p>IT service providers, central IT and information service providers, training providers, bailiffs, employers' liability insurance associations, occupational pension schemes, contract service providers, mobility service providers, software providers, state statistical offices, Federal Statistical Office, Chamber of Industry and Commerce, vocational schools, data processors, joint controllers</p> <p><u>Newsletter mailing:</u> Data processors</p> <p><u>Verification and/or facilitation of the conclusion of a purchase contract:</u> Sellers, buyers, prospective buyers, tenants, insolvency practitioners, estate administrators, sellers without a mandate to sell, receivers, guardians, authorised representatives, WEG administrators, executors, notaries, financiers, licence partners, real estate agents for joint transactions, lawyers, utility companies, energy consultants, surveyors, planners & structural engineers, public authorities, credit reference agencies, valuation portals, tradespeople, caretakers</p> <p><u>Verification and/or facilitation of the conclusion of a lease agreement:</u> Lessor, tenant, prospective tenant, landlord without a letting mandate, previous tenant, insolvency administrator, estate administrator, receivers, guardians, authorised representatives, executors, letting agents, credit reference agencies, guarantors, third parties who pay rent or a deposit, licence partners, real estate agents for joint transactions, lawyers, utility companies, energy consultants, surveyors, planners & structural engineers, public authorities, credit reference agencies, rating portals, tradespeople, caretakers</p> <p><u>Operation of the DAHLER company with sub-pages for franchisees, including central email addresses such as info@:</u> Data processors, IT and information service providers, marketing service providers, website tracking, licence holder responsible for handling customer enquiries received centrally</p> <p><u>Creation, maintenance and hosting of individual landing pages for individual locations on the following legal bases:</u> Website visitors, licence partners and their employees and freelance real estate consultants</p> <p><u>Production of promotional materials, mailing, online shop:</u> Data processors, IT and information service providers, marketing and printing service providers</p>	<p>IT service providers, central IT and information service providers, training providers, bailiffs, employers' liability insurance associations, occupational pension schemes, contract service providers, mobility service providers, software providers, state statistical offices, Federal Statistical Office, Chamber of Industry and Commerce, vocational schools, data processors, joint controllers</p> <p><u>Newsletter mailing:</u> Data processors</p> <p><u>Verification and/or facilitation of the conclusion of a purchase contract:</u> Sellers, buyers, prospective buyers, tenants, insolvency practitioners, estate administrators, sellers without a mandate to sell, receivers, guardians, authorised representatives, WEG administrators, executors, notaries, financiers, licence partners, real estate agents for joint transactions, lawyers, utility companies, energy consultants, surveyors, planners & structural engineers, public authorities, credit reference agencies, valuation portals, tradespeople, caretakers</p> <p><u>Verification and/or facilitation of the conclusion of a lease agreement:</u> Lessor, tenant, prospective tenant, landlord without a letting mandate, previous tenant, insolvency administrator, estate administrator, receivers, guardians, authorised representatives, executors, letting agents, credit reference agencies, guarantors, third parties who pay rent or a deposit, licence partners, real estate agents for joint transactions, lawyers, utility companies, energy consultants, surveyors, planners & structural engineers, public authorities, credit reference agencies, rating portals, tradespeople, caretakers</p> <p><u>Operation of the DAHLER company with sub-pages for franchisees, including central email addresses such as info@:</u> Data processors, IT and information service providers, marketing service providers, website tracking, licence holder responsible for handling customer enquiries received centrally</p> <p><u>Creation, maintenance and hosting of individual landing pages for individual locations on the following legal bases:</u> Website visitors, licence partners and their employees and freelance real estate consultants</p> <p><u>Production of promotional materials, mailing, online shop:</u> Data processors, IT and information service providers, marketing and printing service providers</p>
<p>Transfers of personal data to a third country or to an international organisation, including the name of the relevant third country or the relevant international organisation, as well as in the case of the data transfers referred to in Art. 49 (1), second subparagraph, the documentation of appropriate safeguards</p>	<p>Your personal data are transferred to the following countries:</p> <p>Microsoft Office 365: USA – Data processing agreement with Microsoft Ireland Ltd.. The transfer of data to Microsoft Corporation Inc. is based on the EU-US Data Privacy Framework (Adequacy Decision of the European Commission pursuant to Art. 45(1) GDPR)</p> <p>Google Analytics: USA – Data Processing Agreement with Google Ireland Limited. The transfer of data to Google Inc. is based on the EU-US Data Privacy Framework</p>	<p>Your personal data are transferred to the following countries:</p> <p>Microsoft Office 365: USA – Data processing agreement with Microsoft Ireland Ltd.. The transfer of data to Microsoft Corporation Inc. is based on the EU-US Data Privacy Framework (Adequacy Decision of the European Commission pursuant to Art. 45(1) GDPR)</p> <p>Google Analytics: USA – Data Processing Agreement with Google Ireland Limited. The transfer of data to Google Inc. is based on the EU-US Data Privacy Framework</p>

	<p>(Adequacy decision by the European Commission pursuant to Article 45(1) of the GDPR).</p> <p>Google Maps / YouTube: USA – Joint Controller Addendum with Google Ireland Limited. Data transfers to Google Inc. are based on the EU-US Data Privacy Framework (Adequacy decision by the European Commission pursuant to Article 45(1) of the GDPR).</p>	<p>(Adequacy decision by the European Commission pursuant to Article 45(1) of the GDPR).</p> <p>Google Maps / YouTube: USA – Joint Controller Addendum with Google Ireland Limited. Data transfers to Google Inc. are based on the EU-US Data Privacy Framework (Adequacy decision by the European Commission pursuant to Article 45(1) of the GDPR).</p>
Duration of storage	<p>60 days after the end of the expansion process per office, unless the prospective buyer wishes to retain the data for future business options</p> <p>6 months after the end of the recruitment process (pursuant to the AGG, labour court, overlap period), except for the applicants, who are taken on and with the exception of those who wish to have their applications retained for future roles/positions</p> <p>14 months for Google Analytics</p> <p>Training certificates in accordance with MaBV: 3 years from the end of the current year</p> <p>Securing commission claims in accordance with § 195 BGB: 3 years</p> <p>According to GWG: 5 years from the end of the current year</p> <p>Reminders and warning letters: 3 years, from the end of the current year</p> <p>Copies of driving licences: 3 years, from the end of the current year</p> <p>Commercial letters and preliminary documents: 6 years, from the end of the current year</p> <p>Tax and social security data: 10 years, from the end of the current year</p> <p>Personal and contact details, qualifications, type of employment relationship, position: deletion following the termination of the employment relationship with the franchisee.</p> <p>If a search request is currently running, the data will only be deleted once the search request has been completed.</p> <p>Data will be deleted upon withdrawal of consent or if the contractual basis ceases to apply. Otherwise, the statutory retention periods apply.</p> <p>Intranet: Upon termination of the employment or contractual relationship, unless a statutory retention obligation precludes this, the account is irrevocably anonymised</p> <p>IT services: following termination of the employment relationship, unless there is a statutory retention obligation that precludes this</p> <p>Partner service: following completion of the contract</p> <p>Quantitative activities: This data is not personally identifiable and is not subject to the EU GDPR. It is retained as historical data</p> <p>Following the elimination of the need statutory retention period, as well as once the legitimate interest no longer applies</p>	<p>60 days after the end of the expansion process per office, unless the prospective buyer wishes to retain the data for future business options</p> <p>6 months after the end of the recruitment process (pursuant to the AGG, labour court, overlap period), except for the applicants, who are taken on and with the exception of those who wish to have their applications retained for future roles/positions</p> <p>14 months for Google Analytics</p> <p>Training certificates in accordance with MaBV: 3 years from the end of the current year</p> <p>Securing commission claims in accordance with § 195 BGB: 3 years</p> <p>According to GWG: 5 years from the end of the current year</p> <p>Reminders and warning letters: 3 years, from the end of the current year</p> <p>Copies of driving licences: 3 years, from the end of the current year</p> <p>Commercial letters and preliminary documents: 6 years, from the end of the current year</p> <p>Tax and social security data: 10 years, from the end of the current year</p> <p>Personal and contact details, qualifications, type of employment relationship, position: deletion following the termination of the employment relationship with the franchisee.</p> <p>If a search request is currently running, the data will only be deleted once the search request has been completed.</p> <p>Data will be deleted upon withdrawal of consent or if the contractual basis ceases to apply. Otherwise, the statutory retention periods apply.</p> <p>Intranet: Upon termination of the employment or contractual relationship, unless a statutory retention obligation precludes this, the account is irrevocably anonymised</p> <p>IT services: following termination of the employment relationship, unless there is a statutory retention obligation that precludes this</p> <p>Partner service: following completion of the contract</p> <p>Quantitative activities: This data is not personally identifiable and is not subject to the EU GDPR. It is retained as historical data</p> <p>Following the elimination of the need statutory retention period, as well as once the legitimate interest no longer applies</p>
Right to information	You have the right to request information at any time regarding data stored in our systems.	You have the right to request information at any time regarding data stored in our systems.

Right to rectification or erasure of data	In the event that this data has been stored incorrectly or incompletely, you have the right to request a correction or deletion.	In the event that this data has been stored incorrectly or incompletely, you have the right to request a correction or deletion.
Right to restriction of processing	You may request the restriction of processing if you contest the accuracy of the data collected, if the processing is unlawful or the purpose of processing is fulfilled.	You may request the restriction of processing if you contest the accuracy of the data collected, if the processing is unlawful or the purpose of processing is fulfilled.
Right to withdraw consent	If the processing is carried out for a specific purpose on the basis of your consent, you may withdraw this consent at any time. Until the time of your withdrawal the data processing remains lawful.	If the processing is carried out for a specific purpose on the basis of your consent, you may withdraw this consent at any time. Until the time of your withdrawal the data processing remains lawful.
Right to object to the processing	<p>Where data processing is carried out on the basis of Article 6(1)(e) or (f) of the EU GDPR, you have the right at any time, on grounds relating to your particular situation, to object to the processing of your personal data. The relevant legal basis on which processing is based can be found in the information under "Purpose of processing and legal basis".</p> <p>If you object, we will no longer process your personal data, unless we can demonstrate compelling legitimate grounds for the processing which outweigh your interests, rights and freedoms, or the processing serves to establish, exercise or defend legal rights under Art. 21(1) of the EU GDPR.</p> <p>If your personal data is processed for the purpose of direct marketing, you have the right to object at any time to the processing of your personal data for the purposes of such marketing. If you object, your personal data will no longer be used for the purposes of direct marketing in accordance with Art. 21(2) of the EU GDPR.</p>	<p>Where data processing is carried out on the basis of Article 6(1)(e) or (f) of the EU GDPR, you have the right at any time, on grounds relating to your particular situation, to object to the processing of your personal data. The relevant legal basis on which processing is based can be found in the information under "Purpose of processing and legal basis".</p> <p>If you object, we will no longer process your personal data, unless we can demonstrate compelling legitimate grounds for the processing which outweigh your interests, rights and freedoms, or the processing serves to establish, exercise or defend legal rights under Art. 21(1) of the EU GDPR.</p> <p>If your personal data is processed for the purpose of direct marketing, you have the right to object at any time to the processing of your personal data for the purposes of such marketing. If you object, your personal data will no longer be used for the purposes of direct marketing in accordance with Art. 21(2) of the EU GDPR.</p>
Right to data portability	You have the right to have the data provided to the controller transferred to a third party	-
Right to complain	You have the right to lodge a complaint with a supervisory authority if you feel that the processing of your data is unlawful. The Hamburg Commissioner for Data Protection and Freedom of Information is the competent authority for our business. (https://www.datenschutz-hamburg.de)	You have the right to lodge a complaint with a supervisory authority if you feel that the processing of your data is unlawful. The Hamburg Commissioner for Data Protection and Freedom of Information is the competent authority for our business. (https://www.datenschutz-hamburg.de)
Data sources	-	<p><u>Data sources</u></p> <ul style="list-style-type: none"> ▪ DAHLER license partners ▪ Referrers ▪ Joint transactions with other real estate agents ▪ Franchise/corporate consultants ▪ Franchiseportal.de ▪ Deutscher Franchiseverband (German Franchise Association) ▪ Unternehmerge sucht.de ▪ Career portal XING.de ▪ Real estate portals: Immobilienscout24, Immowelt, Immonet, Immobilie1 ▪ Lead generators
Automated decision-making including profiling	DAHLER & COMPANY Franchise GmbH & Co. KG does not use profiling.	DAHLER & COMPANY Franchise GmbH & Co. KG does not use profiling.

Last updated: 21.08.2025